



Our Mission

To increase the capacity of Richland County citizens to care for one another by bringing together all elements of the community to plan, support, deliver, and monitor quality human services.

Our Values

Open and Accountable
Responsive to the Community
Committed to Excellence

Respectful
Committed to Inclusiveness
Committed to Responsible Stewardship

Results happen because United Way takes a strategic approach to helping people and solving problems.

- United Way begins by asking our community “what’s important?” and listens closely.
- Then we develop a thoughtful plan with measurable objectives.
- Next, we enlist help in generating necessary resources.
- We do our work – by supporting effective programs, creating new ones where necessary, and creating critical partnerships.
- Finally, we measure and report the results.

Our Impact Areas

In order to meet the needs of Richland County and its residents, United Way has identified four impact areas:

- **Health Services:** Providing access to physical, mental, and restorative health services while enabling people to live as independently as possible.
- **Family Services:** Strengthening families, improving life skills, and promoting independence while building a caring community.
- **Emergency Services:** Providing individuals and families with vital services to help them deal with life’s unexpected turns.
- **Youth Development:** Building character, skills, social conscience and confidence to help today’s youth become tomorrow’s leaders.

Thank you for doing your part to LIVE UNITED®