



United Way of
Richland County

Campaign 2009



Give your employees the chance to change many lives – Run a United Way campaign in your workplace!

Investing in United Way is not only great business, it is doing great too. Supporting your community through United Way of Richland County maximizes your contribution's impact so you are doing more than you ever could alone.

Why should our Company start a Workplace Campaign?

Businesses contribute to United Way by allowing their employees the opportunity to donate a portion of their wages through payroll deduction or one-time gifts. Even pledging just a dollar a week could provide a hot meal for a hungry child, or even two meals if the company agrees to match employee contributions!

How does our company get involved?

Workplace Campaign

The lifeline of United Way's annual fundraising efforts is the workplace campaign. Employees from over 250 companies in Richland County work together to create fundraising campaigns that raise over \$1.7 million for our community.

Corporate Gifts

United Way also enjoys a special partnership with many corporations across our community. In addition to running a workplace campaign, United Way welcomes corporate gifts.

For company CEO's, Presidents and Human Resource Directors, getting a workplace campaign up and running is easy.

When all is said and done, to LIVE UNITED® is not how much money we will raise, but how these funds will empower the United Way of Richland County and its partners to produce measurable results in our community.

When to begin.....Now!

Step 1: Call United Way of Richland County at 419-525-2816. We would love to come out and visit with your company; determine your company's philanthropic needs; and decide how we can help you fulfill those needs through a Workplace Campaign.

Step 2: A United Way staff person will help identify and work with an energetic and enthusiastic Employee Campaign Coordinator to run the campaign and possibly recruit a winning team of volunteers to market the campaign to fellow employees.

Step 3: Show your support. The most effective campaigns are those in which company leadership leads by example.

Thank you for doing your part to LIVE UNITED®